# 800-343-8823



*Be unique. Think outside the box!* 



Cosmetic & Personal Care Product Packaging

Custom Paper Tubes is nationally recognized as a premier retail packaging manufacturer. We build our eco-friendly, paper tube containers to meet your product requirements so you can package to be different and stand out from your competition on the retail shelf. Our paper tube containers are eco-friendly and fully recyclable. We also have all-paper constructions available that are fully biodegradable.

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#### **Our Mission:**

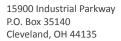
- Package to be different and stand out from the competition.
- Be sustainable, eco-friendly and biodegradable.
- Because it's important to have a nice package that represents your values.

- Shaker tops for powders or granules
- Secondary packaging for cream dispensers
- Cosmetic compacts to fit eye shadow, blush and powder tins
- Perfume collars or sleeves to protect spray pumps
- Retail packaging for fragrance containers, make-up brushes, bath salts and more.
- Variety of enclosure options available
- Unique, high-end retail shelf appeal
- Individualized, confidential design consultation
- Food grade foil & greaseproof liner options
- Unique product package designs
- Custom labeling capabilities
- Wide variety of stock outer wrap colors & finishes
- Short run & prototype project specialists





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botanical

baby

powder



## Specialty packaging materials can make the difference in a customer selecting your product over the competition

Custom Paper Tubes services a wide variety of customers in the cosmetic, food, home goods, retail and industrial markets. We specialize in the manufacture of point-of-sale retail packaging, as well as industrial tubes and cores.

- · Environmentally-friendly packaging
- Individualized, confidential design consultation
- Food grade silver foil & greaseproof liner options
- Wrap around, convolute or adhesive labeling capabilities
- Embossing & foil stamping
- Private labeling
- Unique product package designs
- Wide variety of stock colors & textures
- Short run & prototype project specialists
- Low minimums

## Artwork Design Assistance

Custom Paper Tubes can provide expert artwork design assistance, including convolute label layout guidelines set up to scale for graphic designers and printers, and adhesive sticker layouts. Designer layout schematics and files are provided for straightforward integration of artwork. Simply supply your press-ready artwork set up to the specifications provided, and we'll do the rest.

## Labeling Capabilities

Customize your containers and add retail appeal with our labeling options.



### **Rolled Adhesive Sticker Labels**

For low volume production runs less than 5,000 quantity or for multiple flavor flexibility, Custom Paper Tubes recommends application of cost-effective adhesive sticker labels from one of our printer partners. You can apply adhesive labels over any one of our standard, solid color spiral outer wraps for custom branding of our paper tube packaging.



#### **Full Convolute Labels**

Professional convolute labels and printed discs from our printing partners are applied in production and provide complete coverage of container from top to bottom. We recommend convolute labels on projects with quantity 5,000 or greater units. Convolute labels provide a high-end, finished look that gets your packaging noticed on the retail shelf.



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